

**A Memo for Distribution to All Field Trial Clubs
Regarding NCC Catalog Advertising**

Sent Via Email to the Presidents, Treasurers and/or Field Event Organizers of Each Club Listed Below for Distribution to All Members and Posted on www.fieldcockers.com:

American Spaniel Club
Cascade English Cocker Spaniel Fanciers, Inc.
Central Maine Spaniel Club
Cocker Spaniel Field Trial Club of America
Crane Field English Cocker Society
English Cocker Spaniel Club of America
Euclid Field Trial Association
Fox Valley English Cocker Spaniel Club
Heart of Michigan English Cocker Spaniel Club
Heart of Texas Spaniel Club
LASHA - Ladies Amateur Spaniel Handlers Association now known as Ladies
Spaniel Field Trial Club of Greater New York
Maine Spaniel Field Trial Club
Mason Dixon English Cocker Spaniel Club
Mid-Atlantic Hunting Spaniel Club
Minnesota Hunting Spaniel Association
North Dakota Sporting Spaniel Club
Patriot Sporting Spaniel Club
Platte River English Springer Spaniel Club
Southern California Sporting Spaniel Club
Spaniel Association of Western New York
Valley Forge Field Trial Association
Waller Sporting Spaniel Club

Dear Members of Field Trial Clubs,

The North Dakota Sporting Spaniel Club is looking forward to hosting the National Cocker Championship (NCC) this fall. We are doing everything we can to make it a great event for the dogs and the participants while carefully watching the costs associated with an event of this magnitude. We are busy on many fronts as we must not only organize all aspects of the event but also raise a considerable amount of money --- \$17,650.00.

As discussed on the last conference call of the ECSCA Field Trial Committee, we hope that every field trial club will place an ad in the event catalog. Advertising prices range from \$200 to \$400 as detailed on the enclosed sheet. The North Dakota Sporting Spaniel Club is going to lead the way with a \$400 ad and we would appreciate if clubs that have sufficient funds would do the same. We understand that there are new clubs and smaller clubs that may not be able to participate at this level but we do hope that each club will find a way to support the NCC at some level.

Ads can be of your own design. In the past clubs have listed members with the club logo or photo, congratulated members on their accomplishments, wished dogs and people good luck or recognized those who are no longer with us. Text and photos for ads can be sent directly to Pat Howard at Mileybird@aol.com. The deadline for ads is September 15 but we would appreciate hearing from you sooner rather than later as we need to set up the catalog and generate income. Checks should be made out to ECSCA/NCC 2013 and sent to the Advertising Chairman -- Hob Brown, 16001 48th AVE. SE, Menoken, ND 58558.

For those of you who want to dig deeper into the costs associated with the NCC, we have enclosed a copy of our budget which is also posted on www.fieldcockers.com. In the past a limited number of trial enthusiasts made generous donations so that the NCC could be a meaningful event. Due to controversy surrounding these donations, they are no longer available.

Going forward, we believe any club that takes on the job of hosting the NCC will want to know that the entire cocker community has their back and will assist in fundraising every year. Placing an ad in the event catalog is one way to help. We

are also looking for Patrons as outlined on www.fieldcockers.com (contact Sue Wilson at suezannebwilson@yahoo.com), people to donate trophies (contact Chris Dartt at cjdartt@msn.com) and silent auction items (send to the Brown Barn --- 16001 48th AVE. SE, Menoken, ND 58558). Please make sure that your club members are aware of the many ways that they can participate in our fundraising effort and encourage them to make a contribution.

None of us are professional fund raisers and we really do not like asking people for money but, after soliciting about 75 people/businesses, we have been pleasantly surprised by the support we have received from local friends and businesses. For example, we quickly sold our six series banners for \$500 each and we have a number of retailers donating items for the silent auction. We are doing our part...but we need your help.

Respectfully,

Rod Beck, Chairman
NCC Field Trial Committee
North Dakota Sporting Spaniel Club

July 17, 2013