

Minutes from FTC meeting Tuesday, July 20th, 2010

Present: Olivia Steele-Mortimer, John Dartt, Buzz Benson, Dennis Joannides, Hob Brown, Sue Wilson, Dave Barto, Karen Spurlin, and Terri Burrows
Absent: Tony Roettger

Meeting started at 8 pm Eastern time.

Dave Barto – NCC 2010 Update

Dave told us the grounds committee is considering grounds closer to the trial headquarters. Original grounds were 45 minutes from the motel. New grounds will be much closer. Headquarters motel is on schedule for an 8/09/2010 opening. Steve Collins is working on a lower group rate. Current rate is \$90 per room per night and includes 1 free room for every 10 rooms booked; free conference and banquet space. Target price for the banquet cost is \$30.00 per person. Dave will send NCC 2010 budget spreadsheet to Sue Wilson for distribution to FTC committee members.

NCC 2010 Logo – Buzz Benson will contact owner of 2009 NCC winner to see if she has a photo of Lucy to be used for the 2010 logo.

Dennis Joannides – NCC 2010 Fundraising Update

There will be three different fundraising events. 1) Series Sponsor - \$300.00 for one series or \$500.00 for all six series. \$50.00 discount will be given for sponsors paid in full by 9/01/2010. 2) Cocker Derby - \$10 per bet. You can bet on your own or any other dog. The placing dogs and ECSC will share the proceeds. After the first day, there may be a second pool of bets with a 60/40 split, but those details have not been finalized. 3) Auction – This year's auction will be run with fewer, but higher-priced items. Donna Joannides has asked FTC committee members to solicit high-end donations for the auction. Things like portrait sittings, outings like golf, sporting art, jewelry and vacation stays are being considered.

Dave Barto - NCC Catalog Advertising Rates

\$300 for back cover (already sold); \$250 for inside cover; \$150 for 4x7 color ad; \$100 for 4x7 black/white ad; \$60 for ½ page black/white ad; \$25 for black/white business card ad

Karen Spurlin - ECSCA Treasurer's Update

Karen Spurlin asked that all income and expense for NCC events be run through the ECSCA treasurer. Reimbursement for expenses must be submitted on the official reimbursement form, found on the ECSCA website and accompanied by receipts for said expenses. Karen can also email a copy of the reimbursement form if needed. Karen further explained that the final budgets for NCC events are published each year in the ECSCA yearbook, and that she sends a copy to the FTC Chairperson. She stated that the average profit for recent NCCs is \$2000-\$3000. We lost \$2500 on NCC 2009. 2002 and 2006 NCC events also operated

Page 2 – Minutes FTC Meeting 7/20/2010

at a loss, and 2007 earned a small profit of \$190.00. Karen will send Buzz Benson copies of all past NCC budgets. She stressed that the goal is either to break even or earn only a small profit. If there is an unexpected event that causes the NCC to operate at a loss, ECSCA has funds in their operating budget to cover such a loss.

NCC 2011 Judge Selection –

Buzz explained that NCC 2011 judges need to be nominated and voted on, in time to be announced at the 2010 NCC banquet. Last year a new selection process was introduced where clubs who had held field trials in the 2009-2009 season nominated judges for the short list that was then forwarded to all owners of qualified dogs for a final vote. Compared to previous years when individuals made nominations, this produced very few candidates, perhaps because the process was not clearly announced and explained to the clubs. Olivia maintained that this excludes any field trial participants (and people who work hard for the Cocker group) that are not members of clubs. Also the Cranefield Club, who hosted the 2008 NCC, did not get contacted re submitting a nomination for the 2010 selection. Dennis suggested forming an “ad hoc” club for those who are not members of a club, so that these people have a voice in the NCC judge selection process. Hob felt that the process used this year should be used again next year with better publicity to see if it didn’t produce better results.

Terri Burrows stated that the ECSCA board approved a selection process for NCC judges in January 2009, and it was not the process used this year. She urged the committee to clarify the NCC judge selection process and submit it to the board for approval. Buzz stated that the NCC 2011 judge selection along with the field trial judge criteria were a top priority for the committee and a special meeting will be held in two weeks to vote on and finalize these two items. He urged the committee to discuss both items via email in the interim.

Cocker Field Trial Judge Criteria –

Buzz would like to present the final cocker field trial judge criteria, as outlined by the committee headed by Paul McGagh, and the NCC judge selection process to the ECSCA Board for approval at their September meeting. He has emailed copies of the criteria as it now stands to all FTC members for review and discussion prior to our next meeting. Dennis stated that the criteria should be finalized first and then applied to the NCC judge selection process.

Meeting concluded at 9:50pm Eastern time.

NEXT MEETING: Tuesday, August 3, 2010
8:00PM EDT, 7:00PM CDT, 6:00PM MDT, 5:00PM PDT
Respectfully Submitted ~ Sue Wilson